

VCD LABS

2017 WHOLESALE PRICE & PRODUCT GUIDE



VCD LABS
FULFILLED BY ROCHESTER OPTICAL

ABOUT ROCHESTER

Rochester Optical is a global leader in optical innovation with more than 80 years of frame and lens manufacturing experience. With multiple divisions including a state-of-the-art optical lab, wholesale operations, government contracts, and research and development, Rochester Optical is a truly unique optical company focused on community, development, and innovation.

Rochester Optical is proud to have a long history of providing specialized eyewear to the military. In 1932, Rochester Optical began as a manufacturer of high-quality lenses, and quickly gained a reputation for service and quality. Rochester Optical remains a leading supplier of specialized military eyewear today.

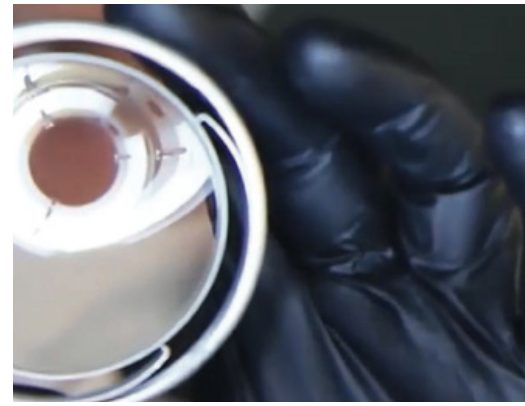
Their future, like their past, is focused on innovation and dedicated service. By investing in the latest digital free-form lens manufacturing technology and in-house AR coating, they are able to offer the most advanced products on the market.

Rochester Optical is proud to offer Complete Eyewear packages using the newly updated VCD Labs frame collection, designed to help you stay competitive without sacrificing quality. From processing glass lenses to high powers, as well as drill mount, safety, and wrap frames, RO offers a full-service and extensive selection of ophthalmic needs.

Rochester's highly trained customer service representatives are knowledgeable, helpful, and dedicated to responding to your unique business needs. They're standing by eagerly waiting to offer you recommendations, answer questions, and provide up-to-the-minute status reports on your order. Rochester Optical and VCD Labs share a commitment to quality, exceptional service, and to helping you maintain a competitive edge in today's optometric market.

All orders can be placed online via vcdlabs.com and include free VCD Primo AR coating and next day air shipping.

Serving the optical industry since 1932.



WEBSITE
vcdlabs.com

LOCATION
1230-1260 Lyell Ave.
Rochester, NY 14606

PHONE
(844) 659-4722

FAX
(844) 684-2252

RO FREE FORM USAGE GUIDE

Name	MFH	Lens Performance			Wrap Capable	Uses
		Far	Intermediate	Near		
RO Digital & RO Digital Short	18 15	****	***	****	No	Good introductory lens for first time Freeform wearers. Easy to adapt to.
RO Versatile D	14	*****	***	****	Yes	Good all-purpose progressive with superior distance vision. Can be used in Wrap frames.
RO Versatile B	14	*****	****	*****	Yes	Good for all users with a clear, wide distance area. Has the best balance between all visual fields. Can be used in Wrap frames.
RO Versatile N	14	****	***	*****	Yes	Good for general use and office work due to an extra wide reading area. Can be used in Wrap frames.
RO Versatile XS	10	*****	**	*****	No	Shortest corridor progressive available. Very little intermediate area.
RO Achieve I	18	*	***	*****	No	Extremely wide near vision. Offers near vision and mid-range out to 50 inches. Ideal lens for desktop and computer use.
RO Achieve II	18	*	***	*****	No	Extremely wide near vision. Offers near vision and mid range out to 6 feet. Ideal for reading, computer, drafting, graphic arts, etc.
RO Achieve III	18	*	***	*****	No	Extremely wide near vision. Offers near vision and mid range out to 13 feet. Ideal for small office use allows wearer to see people in the room out to 12' as well as their desk top and a computer.
RO Explorer D	21	*****	****	*	Yes	Ideal lens for driving. Provides optimal vision for distance and intermediate distances. Excellent for wrap performance frames.
RO Explorer S	21	****	****	*	Yes	Ideal lens for sporting applications that require good distance and optimal intermediate vision. Excellent for wrap performance frames.
RO Versatile DSV	N/A	*****	N/A	N/A	Yes	A compensated lens that can be customized for vertex, pantoscopic angle, wrap angle. Excellent for higher prescriptions, especially those with a large amount of astigmatism. Can be used in Wrap frames.
RO Versatile AF	N/A	*****	N/A	N/A	No	Anti-Fatigue Single Vision Lens with a 0.50 to 0.75 add

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

RO Free Form - RO D DS SHD

CR-39 1.50	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-6.00 to +7.00	\$60.00	\$50.00	\$50.00
ChangeRx Grey/Brown	-6.00 to +7.00	\$99.00	\$89.00	\$89.00
Transitions 7 Grey/Brown/Green	-6.00 to +7.00	\$120.00	\$110.00	\$110.00
Transitions XTRActive Grey/Brown	-6.00 to +7.00	\$135.00	\$125.00	\$125.00
Transitions Vantage Grey	-6.00 to +7.00	\$155.00	\$145.00	\$145.00
Polarized Grey C/Brown C/G-15	-6.00 to +7.00	\$85.00	\$75.00	\$75.00
Polarized Grey A/Brown A	-6.00 to +7.00	\$120.00	\$110.00	\$110.00
Polarized Amber/Copper/Green	-6.00 to +7.00	\$180.00	\$170.00	\$170.00
Polarized Orange/Rose/Yellow	-6.00 to +7.00	\$180.00	\$170.00	\$170.00
Performance Sun Grey/Brown	-6.00 to +7.00	\$180.00	\$170.00	\$170.00
Drivewear	-6.00 to +7.00	\$130.00	\$120.00	\$120.00

Trivex	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-7.00 to +9.00	\$75.00	\$65.00	\$65.00
Transitions 7 Grey/Brown/Green	-7.00 to +9.00	\$135.00	\$125.00	\$125.00
Transitions XTRActive Grey/Brown	-7.00 to +8.00	\$150.00	\$140.00	\$140.00
Transitions Vantage Grey	-7.00 to +8.00	\$170.00	\$160.00	\$160.00
Polarized Grey/Brown	-6.00 to +7.00	\$100.00	\$90.00	\$90.00
Polarized G-15	-2.00 to +5.00	\$190.00	\$180.00	\$180.00
Drivewear	-6.00 to +7.00	\$145.00	\$135.00	\$135.00

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

RO Free Form - RO D DS SHD

Polycarbonate	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-8.00 to +8.00	\$65.00	\$55.00	\$55.00
PolyShade85	-8.00 to +8.00	\$75.00	\$65.00	\$65.00
LifeRx Grey/Brown	-6.00 to +6.00	\$115.00	\$105.00	\$105.00
Transitions 7 Grey/Brown/Green	-8.00 to +8.00	\$125.00	\$115.00	\$115.00
Transitions XTRActive Grey/Brown	-8.00 to +8.00	\$140.00	\$130.00	\$130.00
Transitions Vantage Grey	-8.00 to +8.00	\$160.00	\$150.00	\$150.00
Polarized Grey C/Brown C/G-15	-8.00 to +8.00	\$90.00	\$80.00	\$80.00
Polarized Grey A/Brown A	-8.00 to +8.00	\$125.00	\$115.00	\$115.00
Polarized Copper/Ruby	-8.00 to +8.00	\$130.00	\$120.00	\$120.00
Polarized Blue	-8.00 to +8.00	\$130.00	\$120.00	\$120.00
Polarized Coppertone Grey/Brown	-8.00 to +8.00	\$150.00	\$140.00	\$140.00
Polarized Gradient Grey/Brown	-6.00 to +6.00	\$150.00	\$140.00	\$140.00
Drivewear	-6.00 to +8.00	\$135.00	\$125.00	\$125.00

1.60 High Index	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-8.50 to +8.00	\$80.00	\$70.00	\$70.00
Transitions 7 Grey/Brown/Green	-8.50 to +8.00	\$140.00	\$130.00	\$130.00
Transitions XTRActive Grey/Brown	-8.50 to +8.00	\$155.00	\$145.00	\$145.00
Polarized Grey/Brown/Green	-8.00 to +8.00	\$105.00	\$95.00	\$95.00

PRODUCT PRICING

*FREE VCD Primo AR
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RO Free Form - RO D DS SHD

1.60 Tribrid	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-8.00 to +8.00	\$85.00	\$75.00	\$75.00
Transitions 7 Grey	-8.00 to +8.00	\$145.00	\$135.00	\$135.00

1.67 High Index	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-10.50 to +11.00	\$95.00	\$85.00	\$85.00
Transitions 7 Grey/Brown/Green	-10.50 to +11.00	\$155.00	\$145.00	\$145.00
Transitions XTRActive Grey/Brown	-8.00 to +8.00	\$170.00	\$160.00	\$160.00
Polarized Grey C/Brown C/G-15	-7.00 to +8.00	\$120.00	\$110.00	\$110.00
Polarized Grey A/Brown A	-8.00 to +8.00	\$155.00	\$145.00	\$145.00

1.67 High Index	Available Rx Range	RO Super HD MFH 14	RO Digital MFH 18	RO Digital Short MFH 15
Clear SRC	-12.50 to +10.00	\$150.00	\$140.00	\$140.00
Transitions 7 Grey/Brown/Green	-12.50 to +10.00	\$210.00	\$200.00	\$200.00

RO Free Form - RO D DS SHD

Add Power Range +0.50 to +3.50

Maximum Cylinder For All Materials -4.00

Maximum Prism For All Materials 4^

PRODUCT PRICING

*FREE VCD Primo AR
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RO Free Form - RO Ver Ach Ex DSV

CR-39 1.50	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-8.50 to +8.00	\$70.00	\$70.00	\$55.00	\$70.00	\$34.00	\$25.00
ChangeRx Grey/Brown	-8.00 to +6.00	\$109.00	\$109.00	\$65.00	\$109.00	-	\$64.00
Transitions 7 Grey/Brown/Green	-8.50 to +7.00	\$130.00	\$130.00	\$105.00	\$130.00	-	\$85.00
Transitions XTRActive Grey/Brown	-8.50 to +7.00	\$145.00	\$145.00	\$115.00	\$145.00	-	\$100.00
Transitions Vantage Grey	-8.50 to +7.00	\$165.00	\$165.00	\$130.00	\$165.00	-	\$120.00
Polarized Grey C/Brown C/G-15	-8.50 to +7.00	\$95.00	\$95.00	\$150.00	\$95.00	-	\$50.00
Polarized Grey A/Brown A	-6.00 to +6.00	\$130.00	\$130.00	\$80.00	\$130.00	-	\$85.00
Polarized Amber/Copper/Green	-6.00 to +6.00	\$190.00	\$190.00	\$115.00	\$190.00	-	\$145.00
Polarized Orange/Rose/Yellow	-6.00 to +6.00	\$190.00	\$190.00	\$120.00	\$190.00	-	\$145.00
Performance Sun Grey/Brown	-6.00 to +6.00	\$190.00	\$190.00	\$120.00	\$190.00	-	\$145.00
Drivewear	-8.50 to +7.00	\$140.00	\$140.00	\$140.00	\$140.00	-	\$95.00

Trivex	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-8.50 to +8.00	\$85.00	\$85.00	\$85.00	\$85.00	\$49.00	\$40.00
Transitions 7 Grey/Brown/Green	-8.50 to +8.00	\$145.00	\$145.00	\$145.00	\$145.00	-	\$100.00
Transitions XTRActive Grey/Brown	-8.50 to +8.00	\$160.00	\$160.00	\$160.00	\$160.00	-	\$115.00
Transitions Vantage Grey	-8.50 to +8.00	\$180.00	\$180.00	\$180.00	\$180.00	-	\$135.00
Polarized Grey/Brown	-6.00 to +7.00	\$110.00	\$110.00	\$110.00	\$110.00	-	\$65.00
Polarized G-15	-3.00 to +6.00	\$200.00	\$200.00	\$200.00	\$200.00	-	\$155.00
Drivewear	-6.00 to +7.00	\$155.00	\$155.00	\$155.00	\$155.00	-	\$110.00

PRODUCT PRICING

FREE VCD Primo AR
UPS Next Day Delivery

RO Free Form - RO Ver Ach Ex DSV

Polycarbonate	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-8.50 to +9.00	\$75.00	\$75.00	\$75.00	\$75.00	\$39.00	\$30.00
PolyShade85	-8.50 to +6.00	\$85.00	\$85.00	\$85.00	\$85.00	-	\$40.00
LifeRx Grey/Brown	-8.00 to +6.00	\$125.00	\$125.00	\$125.00	\$125.00	-	\$80.00
Transitions 7 Grey/Brown/Green	-8.50 to +9.00	\$135.00	\$135.00	\$135.00	\$135.00	-	\$90.00
Transitions XTRActive Grey/Brown	-8.50 to +9.00	\$150.00	\$150.00	\$150.00	\$150.00	-	\$105.00
Transitions Vantage Grey	-8.50 to +9.00	\$170.00	\$170.00	\$170.00	\$170.00	-	\$125.00
Polarized Grey C/Brown C/G-15	-8.50 to +8.00	\$100.00	\$100.00	\$100.00	\$100.00	-	\$55.00
Polarized Grey A/Brown A	-8.00 to +8.00	\$135.00	\$135.00	\$135.00	\$135.00	-	\$90.00
Polarized Copper/Ruby	-8.00 to +8.00	\$140.00	\$140.00	\$140.00	\$140.00	-	\$95.00
Polarized Blue	-8.00 to +8.00	\$140.00	\$140.00	\$140.00	\$140.00	-	\$95.00
Polarized Coppertone Grey/Brown	-8.50 to +8.00	\$160.00	\$160.00	\$160.00	\$160.00	-	\$115.00
Polarized Gradient Grey/Brown	-8.00 to +8.00	\$160.00	\$160.00	\$160.00	\$160.00	-	\$115.00
Drivewear	-6.00 to +8.00	\$145.00	\$145.00	\$145.00	\$145.00	-	\$100.00

1.60 High Index	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-10.00 to +9.00	\$90.00	\$90.00	\$90.00	\$90.00	\$54.00	\$45.00
Transitions 7 Grey/Brown	-8.50 to +8.00	\$150.00	\$150.00	\$150.00	\$150.00	-	\$105.00
Transitions XTRActive Grey	-10.00 to +8.00	\$165.00	\$165.00	\$165.00	\$165.00	-	\$120.00
Polarized Grey/Brown/Green	-8.00 to +8.00	\$115.00	\$115.00	\$115.00	\$115.00	-	\$70.00

PRODUCT PRICING

*FREE VCD Primo AR
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RO Free Form - RO Ver Ach Ex DSV

1.60 Tribrid	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-8.00 to +8.00	\$95.00	\$95.00	\$95.00	\$95.00	\$59.00	\$50.00
Transitions 7 Grey	-8.00 to +8.00	\$155.00	\$155.00	\$155.00	\$155.00	-	\$110.00

1.67 High Index	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-11.00 to +12.00	\$105.00	\$105.00	\$105.00	\$105.00	\$69.00	\$60.00
Transitions 7 Grey/Brown/Green	-11.00 to +12.00	\$165.00	\$165.00	\$165.00	\$165.00	-	\$120.00
Transitions XTRActive Grey/Brown	-9.00 to +9.00	\$180.00	\$180.00	\$180.00	\$180.00	-	\$135.00
Polarized Grey C/Brown C/G-15	-8.00 to +8.00	\$130.00	\$130.00	\$130.00	\$130.00	-	\$85.00
Polarized Grey A/Brown A	-8.00 to +8.00	\$165.00	\$165.00	\$165.00	\$165.00	-	\$120.00

1.67 High Index	Available Rx Range	RO Versatile B, D, N MFH 14	RO Versatile XS MFH 10	RO Explorer D MFH 18	RO Explorer S MFH 21	RO Achieve	RO DSV
Clear SRC	-12.00 to +10.00	\$160.00	\$160.00	\$160.00	\$160.00	-	\$115.00
Transitions 7 Grey/Brown	-12.00 to +10.00	\$220.00	\$220.00	\$220.00	\$220.00	-	\$175.00

RO Free Form - RO Ver Ach Ex DSV

Add Power Range +1.00 to +4.00

Maximum Cylinder For All Materials -5.00

Maximum Prism For All Materials 5^

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

RO Free Form - Blue Light Filtering Lenses

CR-39 1.50	Available Rx Range	RO Versatile B, D, N, XS**	RO Super HD	RO Digital / Digital Short	RO Explorer D, S**	RO Achieve I, II, III**	RO DSV
Smart Blue™ Blue Light Filter	-4.00 to +6.00	\$85.00	\$75.00	\$65.00	\$75.00	\$49.00	\$40.00

1.56 BluTech

Indoor	-6.00 to +6.00	\$85.00	\$85.00	\$85.00	\$85.00	\$69.00	\$60.00
Outdoor	-4.00 to +6.00	\$115.00	\$115.00	\$115.00	\$115.00	-	\$115.00

1.56 Hi-Vex

UV ++™ Blue Light Filter	-6.00 to +6.00	\$79.00	\$79.00	\$79.00	\$79.00	\$63.00	\$54.00
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Polycarbonate

Clear Blue™ Blue Light Filter	-8.00 to +8.00	\$90.00	\$80.00	\$70.00	\$80.00	\$54.00	\$45.00
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1.60

UV 420+™ Blue Light Filter	-8.00 to +8.00	\$105.00	\$95.00	\$85.00	\$95.00	\$69.00	\$60.00
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1.67

UV 420+™ Blue Light Filter	-8.00 to +8.00	\$120.00	\$110.00	\$100.00	\$110.00	\$84.00	\$75.00
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1.74

UV 420+™ Blue Light Filter	-9.00 to +9.00	\$175.00	\$165.00	\$155.00	\$165.00	-	\$130.00
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* Add Power Range +0.50 to +3.50
Maximum Cylinder For All Materials -4.00
Maximum Prism For All Materials 4^

** Add Power Range +1.00 to +4.00
Maximum Cylinder For All Materials -5.00
Maximum Prism For All Materials 5^

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

Single Vision | Bifocal | Trifocal - CR-39 1.50

CR-39 1.50	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$10.50	\$13.50	\$19.00	\$26.00	\$29.00	\$60.00	\$28.00	\$39.00	-	-
Smart Blue Filter	\$25.00	-	-	-	-	-	-	-	-	-
ChangeRx Grey/Brown	\$40.00	\$58.00	-	-	-	-	-	-	-	-
Transitions 7 Grey/Brown/Green	\$44.00	\$63.00	\$75.00	\$105.00	-	-	\$101.00	\$118.00	-	-
Transitions 7 Brown	\$44.00	\$63.00	\$75.00	\$105.00	-	-	\$101.00	\$118.00	-	-
Transitions 7 Green	\$44.00	\$63.00	-	-	-	-	-	-	-	-
Transitions XTRActive Grey	\$55.00	\$77.00	-	-	-	-	\$110.00	-	-	-
Transitions XTRActive Brown	\$55.00	\$77.00	-	-	-	-	\$110.00	-	-	-
Transitions Vantage Grey	\$70.00	-	-	-	-	-	-	-	-	-
Polarized Grey C	\$36.00	\$58.00	\$68.00	-	-	-	\$90.00	-	-	-
Polarized Brown C	\$36.00	\$58.00	\$68.00	-	-	-	\$90.00	-	-	-
Polarized G-15	\$36.00	\$58.00	-	-	-	-	-	-	-	-
Polarized Grey A/Brown A	\$40.00	-	-	-	-	-	-	-	-	-
Polarized Amber/Copper/Green	\$80.00	-	-	-	-	-	-	-	-	-
Polarized Orange/Rose/Yellow	\$80.00	-	-	-	-	-	-	-	-	-
Performance Sun Grey/Brown	\$110.00	-	-	-	-	-	-	-	-	-
Drivewear	\$95.00	\$127.00	-	-	-	-	-	-	-	-

PRODUCT PRICING

*FREE VCD Primo AR
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Single Vision | Bifocal | Trifocal - Trivex

Trivex	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$30.00	\$40.00	\$69.00	\$75.00	-	-	\$79.00	\$97.00	-	\$135.00
Clear SCR ASV	\$33.00	-	-	-	-	-	-	-	-	-
Transitions 7 Grey	\$79.00	\$101.00	\$145.00	\$153.00	-	-	\$150.00	\$169.00	-	-
Transitions 7 Brown	\$79.00	\$101.00	\$145.00	-	-	-	\$150.00	-	-	-
Transitions 7 Green	\$79.00	-	-	-	-	-	-	-	-	-
Transitions 7 Gry/Brn/Grn ASV	\$79.00	-	-	-	-	-	-	-	-	-
Transitions XTRActive Grey/Brown	\$99.00	-	-	-	-	-	-	-	-	-
Transitions Vantage Grey	\$129.00	-	-	-	-	-	-	-	-	-
Polarized Grey/Brown	\$77.00	-	-	-	-	-	-	-	-	-
Polarized G-15	\$159.00	-	-	-	-	-	-	-	-	-
Drivewear	\$134.00	-	-	-	-	-	-	-	-	-

Single Vision | Bifocal | Trifocal - 1.56

1.56	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
BluTech Indoor	\$69.00	\$99.00	-	-	-	-	-	-	-	-
BluTech Outdoor	\$99.00	\$119.00	-	-	-	-	-	-	-	-

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

Single Vision | Bifocal | Trifocal - Polycarbonate

Polycarbonate	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$14.50	\$18.00	\$28.00	-	-	-	\$39.00	\$72.00	-	-
Clear SRC ASV	\$15.00	-	-	-	-	-	-	-	-	-
PolyShade85	\$39.00	-	-	-	-	-	-	-	-	-
Clear Blue	\$30.00	-	-	-	-	-	-	-	-	-
LifeRx Grey/Brown	\$55.00	\$88.00	\$99.00	-	-	-	\$110.00	-	-	-
Transitions 7 Grey	\$63.00	\$99.00	-	-	-	-	-	-	-	-
Transitions 7 Brown	\$63.00	\$99.00	-	-	-	-	-	-	-	-
Transitions 7 Green	\$63.00	-	-	-	-	-	-	-	-	-
Transitions 7 Gry/Brn/Grn ASV	\$69.00	-	-	-	-	-	-	-	-	-
Transitions XTRActive Grey/Brown	\$77.00	-	-	-	-	-	-	-	-	-
Transitions Vantage Grey	\$99.00	-	-	-	-	-	-	-	-	-
Polarized Grey C	\$53.00	\$69.00	-	-	-	-	\$99.00	-	-	-
Polarized Brown C	\$53.00	\$69.00	-	-	-	-	\$99.00	-	-	-
Polarized G-15	\$53.00	\$69.00	-	-	-	-	-	-	-	-
Polarized Grey A/Brown A	\$55.00	-	-	-	-	-	-	-	-	-
Polarized Copper/Ruby	\$55.00	-	-	-	-	-	-	-	-	-
Polarized Blue	\$56.00	-	-	-	-	-	-	-	-	-
Polarized Coppertone Gry/Brn	\$60.00	\$77.00	-	-	-	-	\$121.00	-	-	-
Polarized Gradient Grey/Brown	\$69.00	-	-	-	-	-	-	-	-	-
Drivewear	\$112.00	-	-	-	-	-	-	-	-	-

PRODUCT PRICING

**FREE VCD Primo AR
UPS Next Day Delivery**

Single Vision | Bifocal | Trifocal - 1.60

1.60	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$40.00	\$51.00	-	-	-	-	-	-	-	-
Clear SRC ASV	\$45.00	-	-	-	-	-	-	-	-	-
UV 420+ Blue Light Filter	\$57.00	-	-	-	-	-	-	-	-	-
Transitions 7 Grey/Brown	\$90.00	-	-	-	-	-	-	-	-	-
Transitions XTRActive Grey	\$99.00	-	-	-	-	-	-	-	-	-
Polarized Grey/Brown/Green	\$135.00	-	-	-	-	-	-	-	-	-

Single Vision | Bifocal | Trifocal - 1.60 Tribrid

1.60 Tribrid	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$45.00	-	-	-	-	-	-	-	-	-
Transitions 7 Grey	\$105.00	-	-	-	-	-	-	-	-	-

Single Vision | Bifocal | Trifocal - 1.67

1.67	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$60.00	\$110.00	\$176.00	-	-	-	\$187.00	\$240.00	-	-
Clear SRC ASV	\$65.00	-	-	-	-	-	-	-	-	-
UV 420+ Blue Light Filter	\$75.00	-	-	-	-	-	-	-	-	-
Transitions 7 Grey/Brown/Green	\$115.00	-	-	-	-	-	-	-	-	-
Transitions 7 Gry/Brn/Grn ASV	\$120.00	-	-	-	-	-	-	-	-	-
Transitions XTRActive Grey/Brown	\$132.00	-	-	-	-	-	-	-	-	-
Polarized Grey C/Brown C/G-15	\$143.00									
Polarized Grey A/Brown A	\$199.00									

Single Vision | Bifocal | Trifocal - 1.74

1.74	SV	ST-28	ST-35	RD 24	Blended	Executive Bifocal	7x28	8x35	Executive Trifocal	DD28
Clear SRC	\$99.00	-	-	-	-	-	-	-	-	-
Clear SRC ASV	\$105.00	-	-	-	-	-	-	-	-	-
Transitions 7 Grey/Brown	\$179.00	-	-	-	-	-	-	-	-	-

PRODUCT PRICING

FREE VCD Primo AR
UPS Next Day Delivery

Service Add-Ons

AR	Price
VCD Olé Primo	FREE
VCD Olé Blue Filter	\$10.00
Olé Diamante	\$47.00
Olé	\$27.00
Hoya Super HiVision EX3	\$79.00
Hoya Super HiVision	\$71.00
Hoya HiVision	\$54.00
Olé Diamante Backside only	\$28.00
Olé Primo Backside only	FREE
Olé Backside Only	\$17.00

Tints	Price
Solid Tint	\$5.00
Gradient Tint	\$5.00
Double Gradient Tint	\$8.00
Lighten/Remove Tint*	\$10.00
UV	\$6.00
AST Backside Hardcoat	\$15.00

*At account's own risk

Clip-Ons	Price
Chemistrie Clip, non-mirror lenses	\$75.00
Chemistrie Clip, mirror lenses	\$85.00

VCD LABS
AR COATINGS | PRICING & FEATURES GUIDE

	Compare to Crizal Alizé at \$68	Compare to Crizal Avancé at \$81	Compare to Crizal Sapphire at \$90
	\$27	FREE	\$47

OLÉ AR BENEFITS	OLÉ	OLÉ PRIMO	OLÉ DIAMANTE
Product Warranty	1 year limited warranty	2 year limited warranty	2 year limited warranty
Anti-Glare Protection	✓	✓	✓
Long-Lasting, Durable Coating	✓	✓	✓
Water Repellent	✓	✓	✓
Repels Oil & Grease, Smudge-Resistant		✓	✓
Sure-Grip Layer Included for Accurate Edging		✓	✓
Anti-Static Layer			✓
2-3X More Scratch Resistant			✓

¡Olé!

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

Service Add-Ons

Mirror Coatings	Price	Prism	Price
Solid or Flash Mirror (Silver, Gold, Blue, Red)	\$39.00	0 to 8^	\$1.50 per Diopter per Lens
Solid or Flash Mirror (All other colors)	\$55.00	Over 8^	Call for Price
Gradient Mirror	\$59.00	Slab-Off	Call for Price
Edging (Frame to Come Orders)		High Powers	
Metal/Zyl	\$7.00	Sphere over +/- 6.00	\$2.00 per Diopter per Lens
Groove Semi-Rimless	\$9.00	Cylinder over -4.00	\$1.50 per Diopter per Lens
Drilled Rimless (Trivex, Tribid, 1.60, 1.67, 1.74, Poly ONLY)	\$20.00	High Add Powers	
Full Metal Groove	\$15.00	+3.25 to +4.00	\$5.00
Wrap	\$10.00	Over +4.00	\$20.00
Edge Polish (Satin or Gloss)	\$5.00	Transitions over +3.00	\$20.00
Rolled Edge	\$5.00		
Roll & Polish	\$8.00		
Extra Services			
VCD Labs Complete Eyewear (Includes VCD frame, edging, soft case and lens cloth)	\$13.00		
Measure/Determine patient's old lens material, seg style, PD, Seg. Height, etc.	\$10.00		
Rush Order	\$15.00		
Special Base Curve request (> 2^ difference from normally selected base curve)	\$10.00		

PRODUCT PRICING

*FREE VCD Primo AR
UPS Next Day Delivery*

Medicaid

includes VCD Frame, Hard Coated Lens, Edging, Soft Case & Lens Cloth

Single Vision

Price

CR-39 1.50

\$19.00

Polycarbonate 1.59

\$25.00

Bifocal

Price

ST-28 CR-39 1.50

\$25.00

ST-28 Polycarbonate 1.59

\$31.00

RD-24 CR-39 1.50

\$25.00

Trifocal

Price

CR-39 1.50

\$37.00

Polycarbonate 1.59

\$48.00

TERMS & CONDITIONS

SPECIAL NOTE:

Lenses are not unconditionally guaranteed. They will only be replaced or credited within the guidelines outlined below. When ordering a remake of any kind be sure to supply the Rx number of the original order and the reason the lens(es) are being remade. Please follow this procedure to ensure proper credit is issued to your account. Any returns/remakes not accompanied by the above information will be assessed a \$10.00 service charge.

SCRATCH COAT GUARANTEE:

According to manufacturer's specifications Rochester Optical will replace any scratch coated lens that becomes scratched through normal use. This guarantee is valid for one year from the date the Rx is shipped from the lab. Limitations apply. Lenses must be remade to the exact specifications of the original order. Rx changes, frame change, material change, change of A-B-ED-Bridge/DBL, edge or center thickness change, tint, coating or lens treatment changes are not covered. Lenses showing abuse or excessive wear will not be covered. ALL RETURNS MUST BE ACCOMPANIED BY THE ORIGINAL.

UNCUT ORDERS:

A new pair of uncut lenses must be ordered, which will be billed at full price. The original scratched lenses, original invoice and remake invoice must be returned within 90 days to receive full credit (less Custom Grind fees).

PROGRESSIVE LENS NON-ADAPT:

If your patient cannot adapt to the progressive lenses, we will replace them at no charge with a FT-28 Bifocal or FT 7X28 Trifocal. This policy is good for 60 days from the ship date. A copy of the original invoice and the progressive lenses must be returned with the request. This policy covers Rx, material and/or frame changes. We will remake the RX with a 40% discount when it is a Doctor's Error.

Dr. REMAKES:

When ordering replacement lenses you must note the words DR. REMAKE and supply the original Rx number and date. The new lenses will be treated as a new order and invoiced at full price. The original lenses MUST be returned with the REMAKE INVOICE at which time a credit of 40% of the lesser amount of the two Rx's will be issued. This policy will be honored for 60 days from the original ship date. Original lenses should be returned promptly after new lenses are received to ensure proper credit.

Rx CHANGES or CANCELLATIONS:

If lenses are not yet in process, no charge will be made. If the lenses are in process the job will be billed and then the order will be restarted at a 50% discount.

UNCUT LENS SIZE POLICY:

You may specify blank size on any order subject to availability. When no blank size is specified, size will be determined by eye size, diameter, seg height, lens type, effective diameter and edging allowance.

LABORATORY ERRORS:

Replacement lenses will be processed immediately and will be billed full price. Lenses returned for laboratory errors (power, prism, axis, etc.) will be eligible for credit, if upon lab evaluation, the lenses fall outside ANSI standards. All returned lenses must be received within 30 days of the ship date, accompanied by the original invoice and specific reason for return to receive full credit.

UNCUT RX THICKNESS:

Lenses returned for laboratory errors for thickness (too thick or too thin) will only receive 100% credit if the original Rx contained all the correct measurements: A (Eye Size), B (Vertical), ED (Effective Diameter), and DBL (Bridge) and a properly defined shape (i.e.

tracing of old lens, demo lens or pattern). For your convenience, we also provide a tracing grid on our uncut fax form. If requesting a specific Edge or Center Thickness it must be specified in millimeters. If no Edge or Center Thickness is specified, our computer system will assign thickness based on information provided and what would be practical within fabricating standards for impact resistance.

FAX Rx ORDERS

To ensure accuracy and timely service, we suggest you use Rochester Optical's preprinted forms when ordering. If using your own, the form must be legible and contain all pertinent data for processing (i.e. acct. name, patient name, Patient Rx, PD, seg height, A, B, ED, Bridge/DBL, demo lens/pattern tracing, etc.).

PATIENT'S OWN FRAME AND/OR LENSES:

Customer's own lenses sent to the lab to be dyed, edged, drilled, grooved, stripped and re-coated, or mounted will be done at the customer's own risk. While we do handle old frames carefully, breakage is possible. We are NOT responsible for old frames that break and we are not responsible for replacement of lenses.

DUPLICATE ORDERS:

If Uncut lenses are accidentally ordered twice by fax, phone, mail or internet, Rochester Optical will give a 25% courtesy credit on the duplicate Rx. Duplicate lenses must be returned within 30 days from ship date to receive credit.

UNCUT LENS/CUSTOMER ERROR:

Rx or fabricating errors are bound to occur from time to time. Understanding this, Rochester Optical will now offer a 25% credit for any Rx or fabricating errors. We feel this new partnership policy between Rochester Optical and our uncut customers will help ease the cost burden of the occasional Rx or fabricating error. A new pair of uncut lenses must be ordered to qualify for the program.

The lenses, along with the original and remake invoice, must be returned for 25% credit. Credit requests should be kept as current as possible. Credit will not be given after 30 days from original invoice date. This policy covers surface uncuts only, stock lenses are not covered.

Rochester Optical, at its own discretion, reserves the right to deny credit to those who abuse this policy. We reiterate that this partnership policy is meant to reduce the burden of occasional lab errors.

STOCK LENS ORDERS:

To ensure proper billing on Stock Lenses, they must be placed as a separate Stock Lens order not as part of an RX order.

PAYMENT TERMS & CONDITIONS:

- A) Terms: Net 30 days from statement date.
- B) We accept Mastercard and Visa for payment.
- C) A 1.5% per month finance charge (annual percentage 18%) will be added to all past due accounts 30 days and over from the statement date.
- D) A minimum charge of \$30.00 will be made for any checks returned for insufficient funds.
- E) Accounts 90 days and over past due will automatically be placed on credit hold. New orders will be shipped C.O.D. or account will be suspended at the option of Rochester Optical.
- F) Anyone having an account with Rochester Optical agrees to and accepts our credit terms as listed above and also agrees to pay any and all reasonable attorney fees and collection costs if it becomes necessary to place an account for collection.
- G) Rochester Optical reserves the right to change prices without notice.